

EAST-WEST ANIMAL HOSPITAL

AUGUST 2011

BACK TO SCHOOL!!

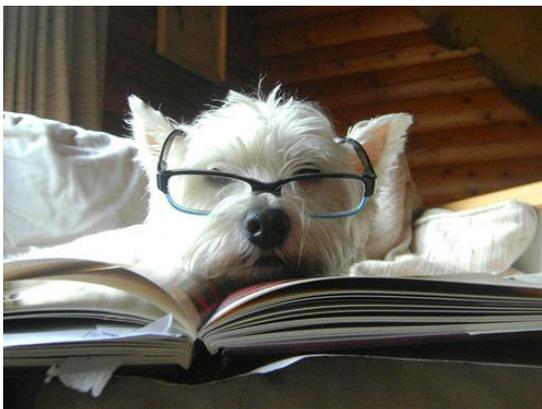
Back to school:

Do you have children at home? Much of the back to school commotion can wreak havoc on your pets. Running around for many back to school supplies and being gone for long hours at a time due to shopping frenzies can alter your pets overall behavior and can sometimes warrant bad behavior. East-West Animal Hospital now offer HomeoPet, D.A.P. and Feliway products for those stressful days. If you are interested in purchasing, or have any questions about the product, please call 813-948-6534 and the receptionist will be more than happy to answer almost and question you have or help you purchase the right product.

Taking your dog to the store:

Everyone knows that the inside of a car on a hot summer's day can be lethal but your animal does not. Temperatures in Florida can reach above 85 degrees as soon as the sun shows its face. The days where it reaches above this temperature, especially those where high humidity percentages play a factor, are inherently dangerous for your pet. Humidity interferes with animals' ability to rid themselves of excess body heat. When we overheat we sweat, and when the sweat dries it takes excess heat with it. Our four-legged friends only perspire around their paws, which is not enough to cool the body. To rid themselves of excess heat, animals will pant through an open mouth. As this air is moving through the nasal passages, it is picking up excess heat from the animal. As it is expelled through the mouth, the extra heat leaves along with it. Even though this is an effective way to moderate their body temperatures, it is restricted when the animal is confined in small spaces or in situations with high humidity, or both! A hot car on a hot day does not provide the proper amount of circulation to keep your pet's temperature down. Think twice before leaving your dog in the car while you run inside for those quick trips.

Sometimes even cracked windows aren't enough!



Healthy Dog Snacks:

1 3/4 cups plain flour
2 tsp toasted wheat germ
1/2 cup brown sugar
1/4 cup sesame seeds
rind of 1 lemon
12 tsp butter or margarine
1/2 cup ground walnuts
1/2 tsp vanilla extract

Combine all the ingredients.
Knead until thoroughly blended.
Divide into 6 parts.
Roll each into a log.
Wrap loosely in waxpaper.
Freeze. When needed, thaw and slice into 1/2 thick slices (across roll).
Preheat oven to 375F. Place cookies on an ungreased cookie pan.
Bake about 12 minutes.
Makes 6-8 cookies per roll.



Signs Your Pet Needs Attention Immediately:

- Vomiting/Diarrhea
- Unintended weight-loss/gain
- Change in appetite-decreased or increased
- Change in normal activity level:
 - Lethargy
 - Hyperactivity
 - Restlessness
- Limping
- Sudden inability to move back legs or collapse
- Crying when touched
- Clumsy/disoriented behavior
- Seizures
- Any loss of consciousness
- Coughing (especially at night)
- Any difficult or labored breathing
- Any blue, purple, or pale hue to the tongue or gums
- Excessive drooling
- Change in urination:
 - Location
 - Frequency
 - Amount
 - Color
 - Smell
- Straining in the litter box without producing urine
- Panting in a cat
- Bloated abdomen
- Sneezing excessively
- Uncontrolled bleeding from any orifice
- Bruising anywhere
- Any unusual odor or hair loss
- Runny nose, eyes, or squinting



Pet Odor Eliminator:

East-West Animal Hospital is pleased to announce that we now carry the full line of Pet Odor Eliminator Products; Including Candles, Air Fresheners and Car Fresheners.

This month's featured Flavor:
Cherry-Pomegranate

Rewards:

The East-West Animal Hospital Rewards Card helps us reward valuable clients like you with products from our hospital and other local retailers, remember one dollar spent is one point. The best part of the program is that you earn **500** points when you refer other clients to our hospital so that they can also receive the highest level of care.



Urine-Off Cat Formula – Urine-Off Dog Formula

Urine-Off:

East-West Animal Hospital is also pleased to announce that we now carry Urine-Off, A veterinary strength Odor and Stain Removal for Cats and Dogs.

Pet I.D. Cards:

East-West Animal Hospital will now be offering Pet I.D. Cards as a bonus for our wonderful furry friends. They are being offered through Vet Street and are free of charge. Next time you stop by our practice, be sure to bring your fuzzy children with you to have their picture taken for their I.D. cards.

Pet Portal:

We strongly encourage you to sign up for Pet Portal. It is and quick and easy way to access information about your pets, including lab results, appointment information, and reminders due for your pets. Please visit our website for more information.

FOR ADOPTION:



Contact:

Phone: 813-948-6534
Fax: 813-949-5533
1524 Land O' Lakes Blvd
Lutz, FL 33549

Emergencies (8p-6a):

Tampa Bay VES
813-265-4043
238 E Bearss Ave
Tampa, FL 33613

Office Hours:

Monday and Friday: 7.30 a.m. to 6.00 p.m.
Tues, Wed, and Thurs: 7.30 a.m. to 8.00 p.m.
Phone: 813.948.6534 ----- Fax: 813.949.5533